

T. A. Pai Management Institute, Manipal

Report

Swachhata Pledge – Save Wildlife

Name of the Activity – Online Swachhata Pledge

Activity Start Date – 14th November 2020

Presenters – Members of EBSB Club, TAPMI

Report Description:

The EBSB club of TAPMI Conducted online Swachhata Pledge on 14th Nov 2020. The members of the club circulated a google form with major points of the pledge mentioned in it, with an option for the participants to take the virtual pledge by filling the form. The form was kept open for responses for 24 hours to provide ample time to students for participation.

The pledge was focused on the conservation of wildlife. It included the intention to understand the need to conserve wildlife as well as taking possible measures on an individual level. These measures included – supporting wildlife officers, avoiding purchase of illegal wildlife products, spreading the message among others and supporting local/other organisations in their efforts to stop wildlife crime.

The initiative was positively taken by students and many took the virtual pledge by filling the form.

Activity End Date – 14th November 2020

Number of participants who took the pledge – 24

Report name – Online Swachhata Pledge by EBSB Club, TAPMI